

Payment Options

NAME:

ORGANIZATION:

ADDRESS:

CITY:

STATE:

ZIP CODE:

PHONE NUMBER:

FAX NUMBER:

EMAIL ADDRESS:

Type of Ad:

Conference Program Ad Size _____
Please send .pdf in appropriate size to info@biamd.org

LINKS Number of Issues _____
Please attach text of ad

www.biamd.org Length of Time and Type of Ad

PAYMENT: (minimum credit card payment of \$35)

Total payment enclosed Amount: \$ _____

Charge to my credit card:

VISA MASTERCARD

Credit Card Number:

Expiration Date:

Card Holder:

Signature:

Corporate & Event Sponsorship

BIAM organizes four major events each year:

- The BIAM two-day Education Conference, *Gateway to Hope and Healing*, is held annually which draws 375 - 425 individuals with brain injury, family members/caregivers, educators, professionals, and clinicians.
- The Eat A Peach Challenge Bike Ride is held in August at the Carroll County Agricultural Center in Westminster, MD draws 350 - 450 cyclists, 400 Farmer's Market customers and over 100 event volunteers.
- The Scarecrow Classic Brain Injury Awareness 5K Run/Walk is held in October in Howard County, MD. People with brain injury, family, friends and professionals come together in a fun-filled day to celebrate the brain injury community and to build awareness of brain injury in Maryland.
- Brain Injury Association of Maryland's GALA BIAM celebrates its many accomplishments, dedication of staff and volunteers and recognizes individuals and families.

BIAM welcomes inquiries regarding event sponsorship. BIAM has a Corporate Sponsorship Campaign - we will be glad to send you more information.



Brain Injury Association
of Maryland

Phone: 410-448-2924

Toll-Free in Maryland: 1-800-221-6443

Fax: 410-448-3541

E-mail: info@biamd.org

Website: www.biamd.org

Brain Injury Association of Maryland

Marketing Opportunities

**We Educate.
We Serve.
We Care.**



Brain Injury Association of Maryland

The Brain Injury Association of Maryland's (BIAM) mission is to create a better future through brain injury prevention, education, advocacy and promotion of research.

BIAM is a private, non-profit state affiliate of the Brain Injury Association of America. We were initiated in 1983 as a grass roots organization by family members of individuals with brain injury concerned by the lack of services in Maryland for their loved ones.

Today, our membership includes individuals with brain injury, family members, and professionals who work in the brain injury field, disability and healthcare organizations.

In 2007, BIAM worked with 884 new families and responded to over 5700 phone calls, emails and office visits. We work with individuals with brain injury and family members who need hope, information and coordination of services whether they are new to brain injury or 15 years post their injury. We support professionals who need education, information, referrals and or other services throughout the medical and disability continuum of care.

What We Do

- Neuro-Resource Facilitation and Case Management Services
- Resource Center
- Education and Trainings
- Prevention and Awareness Events
- Advocacy - Individual, State and Federal
- Support Groups and Outreach Councils
- Consulting Services

Education Conference

Advertising opportunities in conjunction with the BIAM Education Conference held annually include ad placement in the conference program book. This 24 - 28 page booklet is received by 350 - 400 individuals with brain injury, family members and caregivers, professionals and clinicians who attend the conference.

Ad Type	Dimensions	Cost
Full page ad	7" x 10"	\$225
Half page ad	7" x 4-3/4"	\$145
Business card ad	3-1/2" x 2"	\$90

LINKS, our electronic newsletter

BIAM's electronic newsletter, LINKS, is distributed at least 6 times a year to approximately 2000 recipients. LINKS includes information about upcoming BIAM events, legislative activities, research, information from the disability and healthcare communities, and much more.

Ads of up to 100 words in length are accepted for placement in LINKS.

Number of Issues	BIAM Organizational Member	Non-Member
One Issue	\$30	\$50
Two Issues	\$55	\$90
Three Issues	\$85	\$130

www.BIAMD.org

BIAM maintains a website, www.biamd.org. Advertising is accepted to include on the homepage of the website.

	3 months	6 months	12 months
Banner or Logo without a Link	\$175	\$315	\$595
Banner or logo with a Link	\$350	\$630	\$1190

Membership Opportunities

- ♦ **Entry/Individual** - \$5 - \$15 (your choice) per year. *For Individuals with brain injury with financial need.*
- ♦ **Basic/Individual** - \$35 per year. Benefits through BIAM & BIA of America (BIAA). Subscription to *TBI Challenge*, BIAA's newsletter. Use of BIAM's library & resources. Reduced registration fee for conferences & events. Mailings regarding conferences & events. One vote at BIAM's annual membership meeting. *LINKS*, BIAM's electronic newsletter.
- ♦ **Family** - \$60 per year. Basic level benefits plus reduced conference and seminar registration fees for two people.
- ♦ **Professional/Individual** - \$90 per year. *For professionals.* Basic level benefits. Discounted fees for conference and seminar registrations, CEUs, and certification.
- ♦ **Organizational** - \$300 per year. *For agencies and businesses.* Basic level benefits plus reduced conference and seminar registration fees for two people. Access to *LINKS*. Discounted advertising and sponsorship opportunities.
- ♦ **Hospital-Sponsored Patient Memberships** - \$5 per patient. Hospitals and brain injury providers fund a one year membership for their patients at discharge.